



# **What You Want Is in the Limo: On the Road with Led Zeppelin, Alice Cooper, and the Who in 1973, the Year the Sixties Died and the Modern Rock Star Was Born**

*Michael Walker*

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**An epic joyride through three history-making tours in 1973 that defined rock and roll superstardom—the money, the access, the excess—forevermore.**

The Who's *Quadrophenia*. Led Zeppelin's *Houses of the Holy*. Alice Cooper's *Billion Dollar Babies*. These three unprecedented tours—and the albums that inspired them—were the most ambitious of these artists' careers, and they forever changed the landscape of rock and roll: the economics, the privileges, and the very essence of the concert experience. On these juggernauts, rock gods—and their entourages—were born, along with unimaginable overindulgence and the legendary flameouts. Tour buses were traded for private jets, arenas replaced theaters, and performances transmogrified into over-the-top, operatic spectacles. As the sixties ended and the seventies began, an altogether more cynical era took hold: peace, love, and understanding gave way to sex, drugs, and rock and roll.

But the decade didn't become the seventies, acclaimed journalist Michael Walker writes, until 1973, a historic and mind-bogglingly prolific year for rock and roll that saw the release of countless classic albums, from *The Dark Side of the Moon* to *Goat's Head Soup*; *Goodbye Yellow Brick Road*; *Greetings from Asbury Park, N.J.*; and *The Wild, the Innocent & the E Street Shuffle*. Aerosmith, Queen, and Lynyrd Skynyrd released their debut albums. The Roxy and CBGB opened their doors. Every major act of the era—from Fleetwood Mac to Black Sabbath—was on the road that summer, but of them all, Walker writes, it was The Who, Led Zeppelin, and Alice Cooper who emerged as the game changers.

Walker revisits each of these three tours in memorable, all-access detail: he goes backstage, onto the jets, and into the limos, where every conceivable wish could be granted. He wedges himself into the sweaty throng of teenage fans (Walker himself was one of them) who suddenly were an economic force to be reckoned with, and he vividly describes how a decade's worth of decadence was squeezed into twelve heart-pounding, backbreaking, and rule-defying months that redefined, for our modern times, the business of superstardom.

## **Praise for *What You Want Is in the Limo***

“Required reading . . . 1973 is a turning point in popular music — the border between hippie-ethos '60s rock 'n' roll and conspicuous-consumption excess '70s rock.”—*New York Post*

“Loud and boisterous . . . Like a good vinyl-era single, it's over before it wears out its welcome. You may even want to flip it over and start again when you're finished.”—*Fort Worth Star-Telegram*

“You don't have to love the music or personas of the three bands highlighted here . . . to appreciate the vital roles that all three played in creating the modern rock star. . . . [Walker] is convincing and entertaining in explaining why 1973 was a seminal year in rock.”—*The Daily Beast*

“[There's] so much rock n' roll history packed inside.”—*GQ*

“Very well written . . . It gives an intellectual immersion into these bands’ lives.”—*Led-Zeppelin.org*

“[Walker] argues for [1973] as a tipping point, when big tours—and bigger money—became a defining ethos in rock music.”—*NPR*

*From the Hardcover edition.*

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#### **Stephen Stover:**

Now a day folks who Living in the era where everything reachable by talk with the internet and the resources in it can be true or not involve people to be aware of each info they get. How individuals to be smart in acquiring any information nowadays? Of course the solution is reading a book. Looking at a book can help folks out of this uncertainty Information particularly this What You Want Is in the Limo: On the Road with Led Zeppelin, Alice Cooper, and the Who in 1973, the Year the Sixties Died and the Modern Rock Star Was Born book since this book offers you rich facts and knowledge. Of course the info in this book hundred per cent guarantees there is no doubt in it you probably know this.

#### **Lisa Knight:**

The particular book What You Want Is in the Limo: On the Road with Led Zeppelin, Alice Cooper, and the Who in 1973, the Year the Sixties Died and the Modern Rock Star Was Born will bring you to definitely the new experience of reading a book. The author style to elucidate the idea is very unique. If you try to find new book to learn, this book very appropriate to you. The book What You Want Is in the Limo: On the Road with Led Zeppelin, Alice Cooper, and the Who in 1973, the Year the Sixties Died and the Modern Rock Star Was Born is much recommended to you you just read. You can also get the e-book through the official web site, so you can quicker to read the book.

#### **Goldie Oleary:**

Playing with family in a park, coming to see the coastal world or hanging out with good friends is thing that usually you will have done when you have spare time, then why you don't try thing that really opposite from that. Just one activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love What You Want Is in the Limo: On the Road with Led Zeppelin, Alice Cooper, and the Who in 1973, the Year the Sixties Died and the Modern Rock Star Was Born, you can enjoy both. It is excellent combination right, you still would like to miss it? What kind of hangout type is it? Oh can happen its mind hangout people. What? Still don't get it, oh come on its referred to as reading friends.

#### **Williams Carter:**

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