



# **Crash-Kommunikation: Warum Piloten versagen und Manager Fehler machen (Dein Erfolg) (German Edition)**

*Peter Klaus Brandl*

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Wie kommt es trotz höchster Sicherheitsvorkehrungen immer wieder zu katastrophalen Flugzeugunglücken? Ebenso gut kann man fragen: Wie ist es möglich, dass eine Bank 320 Millionen an eine insolvente US-Bank verschenkt? Crash-Kommunikation zieht verblüffende Parallelen zwischen Luftfahrt und Unternehmen und zeigt, dass der Faktor menschliches Versagen einer fatalen Logik folgt.

Der Band bietet einen originellen und hoch aktuellen Zugriff auf grundlegende Fragen der Führung und der Kommunikation. Eine spannende Lektüre, die Managern und Führungskräften zeigt, wann im "Unternehmenscockpit" die Warnlämpchen angehen sollten

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Playing with family within a park, coming to see the coastal world or hanging out with friends is thing that usually you might have done when you have spare time, and then why you don't try matter that really opposite from that. A single activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition details. Even you love Crash-Kommunikation: Warum Piloten versagen und Manager Fehler machen (Dein Erfolg) (German Edition), you can enjoy both. It is excellent combination right, you still need to miss it? What kind of hang-out type is it? Oh seriously its mind hangout people. What? Still don't obtain it, oh come on its known as reading friends.

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