



Valuing an Entrepreneurial Enterprise

David B. Audretsch, Albert N. Link

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In *Valuing an Entrepreneurial Enterprise*, Audretsch and Link present a valuation method uniquely tailored to emerging technology-based ventures that have no revenue history to lean on. Unlike many traditional methods, theirs does not take into account the track record of companies and products similar to that being valuated. Instead, it draws on economic theory to formulate a solution to the problem.



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