



Die leise Revolution des Outsourcing: IT-Services aus dem Netz (German Edition)

Thomas R Köhler

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Ob Übernahme einzelner Aufgaben, wie Betrieb des Datennetzes oder Rechenzentrums, oder Übertragung ganzer Geschäftseinheiten - Dienstleister sehen Outsourcing zumeist als lukratives Betätigungsfeld mit langfristig kalkulierbaren Einnahmen.

Zahlreiche Fehlschläge großer Auslagerungsvorhaben schüren jedoch Zweifel an den Konzepten und der Vorgehensweise der Anbieter. Klagen von Unternehmenslenkern über überraschende Abweichungen von ursprünglichen Vertragsinhalten häufen sich, versprochene Kostenvorteile schmelzen dahin, ebenso wie die Zufriedenheit der Anwender im Unternehmen.

Mit dem technologischen Wandel der letzten zehn Jahre - der so genannten Internetrevolution - haben sich die Ausgangsvoraussetzungen für IT-Vorhaben jedoch grundlegend geändert. Es ist nun möglich, IT-Dienstleistungen zentralisiert, virtualisiert und industrialisiert zu erbringen und über das Netz weltweit auszuliefern. IT-Outsourcing - wie es bislang praktiziert wurde - wird damit zum Auslaufmodell.

Thomas R. Köhler zeigt neue Wege für die Informationsverarbeitung im Unternehmen durch den intelligenten Bezug von IT-Diensten aus dem Netz und liefert konkrete Entscheidungshilfen für den Umgang mit der eigenen IT.

Damit Sie vor bösen Überraschungen gefeit sind!

Das ideale Fachbuch für alle, die IT richtig nutzen wollen.

Mit umfangreichem Glossar.

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