



Introduction to Business Management

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Introduction to Business Management

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Introduction to Business Management IntroBooks

Business management is definitely not a piece of cake. There are those who spend years in the specialization of this particular field in order to operate businesses smoothly. Are you looking for a business management course?

You, too, have the ability and the means to learn all the tricks that go into business management. This book has been specifically written for those looking for a thorough introduction of business management from the basic definition of the little details that add up to the management of businesses of large magnitude. If you feel there is room for better quality assurance and smooth management of your business, this is the best book for you. The book covers the basics of business management in a rather comprehensive manner. Don't worry about the technicality and difficulty level of the terminology as the explanation has been simplified to such an extent that anyone and everyone can benefit from it. Here's a preview of what you should expect to learn:

- The basics of business management
- The different areas of business management, including: integration management, cost management, time management, quality management, and risk management
- Management tips that help you stand out as an effective business manager

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