

Cases in Public Policy and Administration: From Ancient Times to the Present

Jay M Shafritz, Christopher Borick

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Writing the perfect complement to their bestseller, *Introducing Public Administration*, Shafritz and Borick highlight the great drama inherent in public policy -- and the ingenuity of its makers and administrators -- in this new casebook that brings thrilling, true life adventures in public administration to life in an engaging, witty style.

Drawing on a unique assortment of literary, historic, and modern examples, *Cases in Public Policy and Administration* exposes students to public administration in practice by telling the tales of:

- How Thurgood Marshall led the legal fight for civil rights and made it possible for Barack Obama to become president
- How the ideas of an academic economist and a famous novelist led to the recession that started in 2008
- How Al Gore really deserves just a little bit of credit for inventing the Internet
- How the decision was made by President Harry Truman to drop the first atomic bomb on Japan in order to end World War II
- How the current American welfare state was inspired by a German chancellor
- How a Nazi war criminal inadvertently provided the world with a lesson in bureaucratic ethics
- How Napoleon Bonaparte encouraged the job of chief of staff to escape from the military and live in contemporary civilian offices
- How an obscure state department bureaucrat wrote the policy of containment that allowed the United States to win the Cold War with the Soviet Union
- How Dwight D. Eisenhower was started on the road to the presidency by a mentor he found in the Panamanian rain forest
- How Florence Nightingale gathered statistics during the Crimean War that helped lead to contemporary program evaluation.



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