



Typography. Advertising. Book Design

Max Bill

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Max Bill considered himself primarily an architect, yet he was also an inventive and tireless creator of type fonts and commercial logos, as well as being a designer with wonderful sense of visual humor - not exactly a common feature of Swiss graphic art, as the publisher (also Swiss) points out. This rich monograph gives Max Bill fans an extensive and inspiring look at works for which he has received little attention, in the fields of typography, advertising and book design. Dimension: 8 3/4 x 11 inches, English & German Text, 600 color reproductions

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