



Food Industry Management and Economic Development

Edward L. Felton Jr., Thadford A Felton

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The Intermundia Press is proud to announce the release of *Food Industry Management and Economic Development* by Edward L. Felton Jr. and Thadford A. Felton. The authors, both of whom come from a long tradition of farmers and agriculturalists, have observed and experienced firsthand the challenges faced in agriculture and food industries in both the United States and abroad. They own farmland and are involved in agricultural production in the United States. They both have lived in Asia, Latin America, and the Middle East and have traveled in Africa, Europe, Australia, and New Zealand. These experiences, some professional and some personal, have given the authors exposure to a variety of public and private sector managers operating in agribusiness environments worldwide. These experiences have shaped their perspectives and views on the opportunities and challenges of managing food industries. From the book: Through management case studies, the book presents specific examples of opportunities in which private sector companies have participated in the establishment, expansion, and shaping of food industries and stimulated agricultural development. Entrepreneurs understand that the tasks of a manager are three: to articulate the goals of the organization, to establish measurable outputs, and to develop an organizational culture that encourages people to align their commitments and activities with the goals of the organization and its targeted outputs. It is the people who can successfully carry out these tasks who will be the successful public and private sector managers in the food industry. And it is these people who will supply the food needed to feed the world's expanding population, who will stimulate economic and social development, and who will transform the quality of the lives of the disenfranchised of the world. It is they who will create peace and prosperity for all.

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