



Information Consulting: Guide to Good Practice (Chandos Information Professional Series)

Irene Wormell, Annie Olesen, Gábor Mikulás

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Information Consulting presents a closer look at what makes information consultants successful and how they develop a productive relationship with their clients. While most of the books on this subject area are providing the experiences of information consulting veterans on ‘how do you really do it?’, the aim of this book is focused on exploring the nature of information management consulting. This includes the task of the advice-and-guidance variety, such as helping clients to analyze and solve problems or to meet opportunities with the element of ‘What should I do?’. The authors have used their extensive international and professional networks to take the challenge of letting the clients speak about their experiences and expectations in hiring information consultants.

- Unique client perspective: managers and clients talk about their motivation, experiences and advice in the utilization of information consultants in recent case studies conducted by authors
- Current information and guidance based on the authors’ wide-ranging practical experiences and empirical data (through interviews and questionnaires) collected from several countries
- ‘top five’ list of consultants’ qualities is presented

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Melinda Walton:

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