

Securing Global Transportation Networks: A Total Security Management Approach

Luke Ritter, J. Barrett, Rosalyn Wilson



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Viable, value-creating solutions for securing global transportation networks

Securing Global Transportation Networks demonstrates how improved security processes can create value across all the business functions throughout an entire value chain. Readers will learn a whole new security management philosophy, as explained through domestic and international examples and case studies ranging from major retailers such as Home Depot to shipping giants such as Maersk and FedEx. This book also looks ahead to future developments and "best practices" for the future. If you're charged with making or evaluating transportation security decisions, you'll find the tools you need to succeed -- and prosper -- with the Total Security Management approach.

- Explains globalization's impact on transportation networks
- Creates a framework for realizing a return on security investments by integrating it as a core business process
- Details how transportation firms, investors, and insurance companies can measure and reward smart security practices that protect a firm's fixed assets, assets in transit, brand equity and goodwill, and human capital

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