



The Globalization of News

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This book overviews and reconsiders media organizations - the news agencies - which report and film the news for the press and broadcast media. Incorporating institutional, historical, political economic and cultural studies perspectives, the book: reviews agency provision of general news, video news and financial news; analyzes agency-state relations through periods of dramatic social upheaval; and critically examines the impact of deregulation and globalization on the news agency business.

Contributors consider how leading players like Reuters and Associated Press help to define the nature of both the Global and the Local as well as focusing on the network of relations between international and national agencies. The book also takes into account the attempts by some national news agencies to establish radically different news agendas. Demonstrating how the news agencies have contributed both to the process of globalization and, simultaneously, to the process of national construction, this book provides an important critical survey of the contemporary international news business.

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