



Moneyball: O homem que mudou o jogo (Portuguese Edition)

Michael Lewis

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O mundo dos esportes leva à loucura milhares de fãs que acompanham de perto cada partida, aflitos com as possibilidades criadas pelo acaso. Mas um homem se recusou a aceitar a suposta aleatoriedade de uma das maiores paixões dos americanos: o beisebol. Como gerente geral de um dos times de menor orçamento da grande liga, Billy Beane impôs uma gestão mais racional, uma nova perspectiva sobre o beisebol, e usou um alto conhecimento em matemática para determinar o modo de jogar e selecionar os atletas contratados pela equipe. Moneyball é a saga em busca do segredo do sucesso do Oakland Athletics sob seu comando.

Numa narrativa repleta de personagens fascinantes e questionamentos inteligentes, Michael Lewis mostra a luta de um administrador para levar seu empreendimento à máxima performance pelo menor custo, e impor racionalidade num universo dominado por favorecimentos, desperdício e vícios. É a história de superação de um time medíocre e a biografia de um homem que se destacou num dos negócios mais ferozes e competitivos dos Estados Unidos.

“Um dos melhores livros sobre beisebol – e sobre negócios – já escrito. Merece um lugar no Hall da Fama do Beisebol.” **Forbes-**

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