



Strategic Public Management: Best Practices from Government and Nonprofit Organizations

Howard Balanoff, Warren Master

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Complex management issues in the public sector can't be addressed with limited, short-term fixes. Strategic, well-conceived approaches are critical to meet your organization's long-term needs. Through expert advice and real-world examples, Strategic Public Management: Best Practices from Government and Nonprofit Organizations presents the solutions that today's public administrators are putting into practice to address a variety of challenges, including planning and managing core mission functions, integrating new technology, and pursuing measurable results.



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