



Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg)

Laura Colby

Download now

[Click here](#) if your download doesn't start automatically

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg)

Laura Colby

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) Laura Colby
Follow a pioneer's journey from factory floor to CEO

Road to Power is the story of how Mary Barra drove herself to the pinnacle of a company that steers the nation's wealth. Beginning as a rare female electrical engineer and daughter of a General Motors die maker, Barra spent more than thirty years building her career before becoming the first woman to ever lead a global automaker. With \$155 billion in sales and 200,000 employees, GM is widely considered to be a proxy for the U.S. economy, making Barra's position arguably the most important corporate role a woman has ever held. This book describes the personal character, choices, and leadership style that enabled her to break through the glass ceiling.

When 52-year-old Mary Barra was named CEO of General Motors in 2013, only people outside of the company were surprised. She had done everything from working on the factory floor to overseeing manufacturing, from improving union relations to paring down bureaucracy, and from running human resources to helping drag the company back from its 2009 bankruptcy. This book details each step of her career, and the lessons she learned along the way.

- Learn how Mary Barra's willingness to take on diverse assignments helped steer her career trajectory
- Examine the fine details of Barra's management style and her ability to relate to colleagues
- Discover the qualities and experiences Barra had that drove her to lead this male-dominated profession
- Study the valuable lessons Barra learned at each stage in her professional life, and why they stuck with her throughout her journey to the top

Barra is most certainly a pioneer for women in business, but she's also a living lesson as to how far the right outlook, skills, and drive can take you in your career. *Road to Power* explores the talent and the mindset that got her all the way to the top.

 [Download Road to Power: How GM's Mary Barra Shattered the G ...pdf](#)

 [Read Online Road to Power: How GM's Mary Barra Shattered the ...pdf](#)

Download and Read Free Online Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) Laura Colby

From reader reviews:

Viola Waters:

The book Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) can give more knowledge and also the precise product information about everything you want. Exactly why must we leave the great thing like a book Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg)? A number of you have a different opinion about reserve. But one aim that book can give many info for us. It is absolutely suitable. Right now, try to closer along with your book. Knowledge or info that you take for that, you are able to give for each other; you may share all of these. Book Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) has simple shape however you know: it has great and big function for you. You can seem the enormous world by open and read a book. So it is very wonderful.

Mary McHugh:

Beside this specific Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) in your phone, it might give you a way to get more close to the new knowledge or info. The information and the knowledge you are going to get here is fresh from your oven so don't be worry if you feel like an outdated people live in narrow village. It is good thing to have Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) because this book offers to you personally readable information. Do you occasionally have book but you seldom get what it's exactly about. Oh come on, that would not happen if you have this with your hand. The Enjoyable agreement here cannot be questionable, including treasuring beautiful island. So do you still want to miss it? Find this book in addition to read it from at this point!

Jose Roberts:

Is it anyone who having spare time in that case spend it whole day by means of watching television programs or just resting on the bed? Do you need something totally new? This Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) can be the answer, oh how comes? A book you know. You are so out of date, spending your extra time by reading in this new era is common not a nerd activity. So what these ebooks have than the others?

Frank Foushee:

As a scholar exactly feel bored in order to reading. If their teacher questioned them to go to the library or make summary for some book, they are complained. Just little students that has reading's internal or real their leisure activity. They just do what the teacher want, like asked to the library. They go to presently there but nothing reading really. Any students feel that reading is not important, boring along with can't see colorful pictures on there. Yeah, it is to get complicated. Book is very important for you personally. As we know that on this age, many ways to get whatever we wish. Likewise word says, ways to reach Chinese's country. So , this Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) can make you truly feel more interested to read.

**Download and Read Online Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) Laura Colby
#YZNQ17MESI0**

Read Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby for online ebook

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby books to read online.

Online Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby ebook PDF download

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby Doc

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby Mobipocket

Road to Power: How GM's Mary Barra Shattered the Glass Ceiling (Bloomberg) by Laura Colby EPub