



How To Write Special Feature Articles A Handbook for Reporters, Correspondents and Free-Lance Writers Who Desire to Contribute to Popular Magazines and Magazine Sections of Newspapers

Willard Grosvenor Bleyer

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Chapter 1 describes the field of special feature articles including their origin, definition, and scope.

Chapter 2 outlines the preparation it takes to write a feature, from qualifications, to training, to studying.

Chapter 3 provides various sources where a writer can find a subject and material for a feature piece.

Chapter 4 explains what the purpose should be of writing a feature article, and how to appeal to various audiences.

Chapter 5 uses examples to demonstrate the various types of articles that can be written.

Chapter 6 combines all of the elements from the first 5 chapters to plan outline said article.

Chapter 7 addresses questions on how to begin an article.

Chapter 8 discusses differences in writing style, and how you can develop your own personal style as a features writer.

Chapter 9 describes the importance of headlines, and titles.

Chapter 10 explains how you can format your article into a manuscript so it is fit for presentation.

Chapter 11 points out the value in using photographs and illustrations to supplement your article.

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